Income Risk and Schooling Decisions in Burkina Faso

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Abstract

There is a large literature which explores how negative income shocks impact human capital accumulation (especially education) when financial markets are incomplete and households can neither insure nor borrow to smooth their consumption. The main conclusion is that households in these circumstances allocate child time to more labor and to less schooling. Such *ex-post* use of child time as a self-insurance mechanism translates into lower human capital (lower years of education completed) over time which is detrimental to economic growth. There has been, however, little research on the cumulative effects of (perceived) income uncertainty on child education. The intuition is that households that face more a volatile income stream have greater incentives to build up a buffer stock to insure against unforeseen adverse shocks, and non-enrollment can be part of such strategy. This paper fills this gap on the literature which focuses on income shocks and education in developing countries. The empirical work uses data from rural Burkina Faso, an environment where school enrollment rates are low and households face frequent income shocks. Controlling for current economic shocks, household wealth levels and child characteristics, I find that income uncertainty (expressed as income variance) consistently reduces a number of education outcomes, including current enrollment status, education expenditures per child, the number of years of education completed and the probability of having been ever enrolled. The estimation results suggest that income uncertainty might have large welfare costs in terms of human capital.
1 Introduction

Low levels of human capital, including education, health and nutrition have direct consequences on welfare. Inequality in human capital outcomes, apart from being of interest per se, also has both direct and indirect impact on income inequality. Education is crucial for augmenting individual earnings and improving the prospects of economic growth in general. Hence a better understanding of what constraints poor households face when making decisions regarding education is critical for addressing poverty effectively. Exploration of what constraints are the most important and which policies can best promote education has generated a vast literature in economic research (see Schultz, 1988, for a review).

In this paper, I examine a feature of households income in less developed areas that has receive little attention in connection with education investments: income uncertainty. If taking children from school is an option when households are exposed to negative income shocks (e.g. Beegle, Dehejia, and Gatti, 2005; Sawada, 2003) and negative income shocks are frequent\(^1\), then prudent households may optimally choose to not enroll their children before the shocks even materialize. A priori, this would be of a lesser concern if returns to education were linear, i.e. if regardless at which grade a child drops out, her education were to generate some positive returns\(^2\). However, there is a growing evidence to suggest hat returns to education are non-linear in low income settings. Returns to education in the formal sector are typically small or non-existent at low levels of education attainment (Bennell, 2002; Kazianga, 2004; Shady, 2003; Schultz, 2003)\(^3\). In addition, the existing evidence points to low impact of education on agricultural productivity, especially in sub-Saharan Africa (e.g. Appleton and Balihuta, 1996; Canagarajah, Mazumdar, and Ye, 1998; Joliffe, 1998).

Education is an irreversible investment with delayed, and possibly non-linear, returns. From an economic perspective, risk averse households that face uninsurable risk would allocate more

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\(^1\)See Dercon (2005) for a recent review of the literature on income risk in developing countries.

\(^2\)Note that this may still be sub-optimal since the marginal returns are not necessarily equalized to the marginal costs of investments.

\(^3\)For instance, Bennell (2002) reports that completion of secondary school (or 6-8 years of education) is the minimum entry requirement for formal sector jobs in most sub-Saharan African countries.
resources to liquid assets than to irreversible investments. For resource constrained households, this may result in very low levels of schooling. Hence, understanding how income uncertainty impacts decisions about schooling can shed light on barriers to schooling that are faced by poor households in low income countries. This paper constitutes an attempt to gain such understanding.

It tests the extent to which households facing higher income risk are more likely to reduce their investment in the human capital of their children in order to build saving stocks to offset future shocks. More specifically the paper asks whether and to what extent income uncertainty acts as a barrier to education attainment in rural areas, given school infrastructures, household wealth and child characteristics. The empirical work uses data from rural Burkina Faso, an environment in which income risk is pervasive and education levels are among the lowest in the world (UNESCO, 2005).

Burkina offers an interesting setting for testing the effects of income variance on education for two reasons. First, levels of schooling in Burkina have been historically low. The total years of schooling average about 0.6 years for men aged 50 to 54 and 2.6 years among the youngest cohort (Schultz, 2003). Women in the same cohorts receive about half of the male schooling level, which suggests a persistent gender gap. For children aged seven to 15 years, the average enrollment rate was about 36 percent in 2003, with wide disparities between boys and girls, and between rural and urban areas (e.g. UNESCO, 2005; National surveys 2003). In the more remote northern and eastern provinces, school participation rates of children aged 7 to 15, was 24 percent for boys and 17 percent for girls. In the sample villages studied in this paper, the proportion of children between seven and 15 who have ever attended school increased from 29.1 percent in 1995 to 34.4 percent in 2004, which indicates that increase in education levels was modest. In light of the large evidence that links economic growth to education, it may be argued that such low levels of education are likely to have adverse effects on both individual welfare and long-term economic growth.

Second, it is well documented that households in Burkina face frequent crop failures, most of them due to drought. In the 1990’s, the country has been confronted to three major crop failures, in
1990/1991, 1995/1996 and 1997/1998, or roughly a major crop failure every three years (Zoungrana, Sawadogo, Zerbo, Tagnan, Terpend, Sanon, and Michiels, 1999). Given that about 90% of the population lives in rural areas, and virtually all rural population depends on rain-fed subsistence agriculture as the basis for their livelihoods, the frequent crop failures translate into high income volatility. The extent to which such income volatility (in addition to exposure to negative income shocks) impacts household education choices has received little attention in economic research in low income settings in general. In the specific case of rural Burkina Faso, Kazianga and Udry (2005) have shown that uncertainty about future income is an important determinant of current decisions on consumption and livestock holdings. In particular, they have showed that households were willing to destabilize current consumption in order to maintain minimum levels of assets. This paper extends these results to examine how income uncertainty affects households education choices. Arguably, understanding how income uncertainty affects education choices can provide additional insights into the costs of incomplete financial markets in rural economies, and how the lack of insurance in risky environments can contribute to the perpetuation of poverty.

The paper is related to two strands of literature. The first strand of literature tests how imperfect financial markets impact human capital acquisition (Duryea, 1998; Jacoby and Skoufias, 1997; Jensen, 2000). This branch of research shows that exposure to income shocks is detrimental to education when households cannot rely on formal or informal mechanisms to smooth out negative income shocks. In particular, in the face of negative income shocks, households divert child time away from education and towards labor in order to generate immediate income (Beegle, Dehejia, and Gatti, 2005). This paper differs substantially from this line of work, however. Instead of examining how parents alter (ex-post) child time reallocation when faced with negative income shocks, the paper is considers the fact of living in a risky environment. If, in anticipation to negative income shocks, households refrain from enrolling their children, then income uncertainty and not exposure to negative income shocks becomes the main cause of observed low enrollment rates. In fact, enrollment rates may remain low even if the shocks do not materialize. This line
of reasoning would imply that using child time to cope \textit{ex-post} with negative income shocks could lead to a succession of enrollment and des-enrollment and (or) low attendance. Ultimately, most individuals would have at least some levels of education. In contrast, income uncertainty implies that a large fraction of individuals would never enroll. Hence the welfare costs of income risk and incomplete financial markets might be higher when households \textit{ex-ante} behavior is considered\textsuperscript{4}.

Second, the paper is related to a vast literature that examines how income uncertainty influences household saving and consumption behavior (e.g. Browning and Lusardi, 1996; Carroll, 1997; Carroll and Kimball, 2001; Kimball, 1991). A fundamental result in the precautionary savings literature is that the presence of uninsured risk leads prudent agents to save more than they would if there were no uncertainty (e.g. Aiyagari, 1994). The existing literature on precautionary savings focuses on the effects of income uncertainty on current consumption or asset portfolio allocation, with little attention to human capital acquisition. This paper departs from this strand of work by examining the effects of income uncertainty on education, in an environment where income risk is pervasive and education levels are very low.

The paper fills a gap in the literature on financial market imperfections and human capital by providing some evidence on the education effects of income uncertainty. While there is a large literature that examines how negative income shocks can be detrimental to education when households are credit-constrained, the effects of income uncertainty \textit{per se} on education is relatively under-researched. The closest related work is the study by Fitzsimons (2004) who tests the effects of income uncertainty on education in the context of Indonesia. Note, however, that the settings are different. Enrollment rate in the study areas covered by Fitzsimons (2004) is about 80 percent, hence it is difficult to disentangle the effects of exposure to shocks which may have lead to temporary or permanent interruption from the effects of income uncertainty which influences the decision to enroll a child. In addition, while Fitzsimons (2004) finds a large impact of aggregate risk and a relatively small impact of idiosyncratic shocks, in the context of rural Burkina where households

\textsuperscript{4}See Chetty and Looney (2005) for a recent related discussion.
fail to insure against idiosyncratic income shocks (see Kazianga and Udry for more details), one would anticipate stronger impact of idiosyncratic risk.

Controlling for current economic shocks, household wealth levels and child characteristics, I find that income variance consistently reduces a number of education outcomes, including current enrollment status, education expenditures per child, number of years of education completed and probability of having ever enrolled. My estimation results imply that one standard deviation increase in income variance reduces the probability of current enrollment drops by 0.49 for boys and by 0.10 for girls; starting from an average current enrollment of 30 percent for boys and 22 percent for girls. A similar increase in the income variance will reduce years of education completed by 0.50 year for boys and by 0.40 year for girls, starting from an average number of years of education completed of 1.40 for boys and .91 for girls. Households reduce school related expenditures by CFA 267 on boys education and by CFA 48 on girls education following a one standard deviation increase in income variance. Finally, the probability of “having ever enrolled” decreases by 0.19 for boys and by 0.15 for girls if income variance increases by one standard deviation. It is apparent that income volatility is detrimental to education, and the impact is larger on boys education than on girls education.

While inferring causal relationship between education and income uncertainty would require stronger identification strategy than the one used in the current version of the paper, the estimations are robust and consistent enough not to be discounted as a data artifact. In particular, the findings indicate that, in addition to current income shocks and wealth levels (which have been found to determine education choices), income uncertainty has a separate effect on households education choices. It is then plausible that the welfare and the long-term costs of incomplete financial markets and income risk are higher than previously implied by studies which were focused exclusively on the impacts of the use of child time to cope with negative income shocks \textit{ex-post}. In particular \textit{ex-post} adjustments to negative shocks imply a smaller (but positive) accumulated total years of education

\footnote{Approximately USD 1 = CFA 500 at the time of the survey.}
on average. On the other hand, income uncertainty can induce a situation in which a large fraction of the population never enroll at all, especially when returns to education are non-linear.

The paper is organized as follows. The second section provides a brief review of the literature on parent income shocks and children’s education. The third section introduces the theoretical model used to motivate the empirical work. The fourth section describes the surveys and the data used. The fifth section presents the empirical approach for deriving income shocks and variance. The sixth section discusses the empirical results and the seventh section concludes.

2 Income shocks and schooling decisions: a brief review

There is a large literature that examines the effects of income shocks on households (e.g. Alderman and Paxson, 1994; Deaton, 1992; Morduch, 1999; Rosenzweig and Wolpin, 1993; Townsend, 1994). A subset of this larger strand of work establishes a link between transitory shocks to parental income and children academic achievement. In particular, recent empirical work shows the role that shocks play in decisions regarding schooling. In one of the earliest studies, Jacoby (1994) examines the relationship between borrowing constraints and progression through school among Peruvian children. He concludes that lack of access to credit is detrimental to the acquisition of human capital because children in households with borrowing constraints begin withdrawing from school earlier than those with access to credit.

Jacoby and Skoufias (1997) provide further evidence on the relationships between human education and the incompleteness of financial markets. Using data on school attendance patterns from six Indian villages, the authors find that fluctuations in school attendance are used by households as a form of self-insurance. Sawada (2003) shows that children’s propensity to join and drop out of school in rural Pakistan responds to transitory shocks. The response to transitory income is estimated to be higher than that of permanent income, implying that transient income variation is a greater barrier to education than chronic poverty per se. Duryea (1998) examines the role of transitory shocks to household income on children’s advancement through school in Brazil. Her
estimates suggest that children whose father experiences unemployment spell (her proxy for income shock) are less likely to advance in grades. These findings corroborate results uncovered by Jacoby (1994) in Peruvian villages.

Conceptually, households education choices response to negative income shocks could operate in two ways. On the one hand, as in Jacoby and Skoufias (1997), when households are confronted with a negative income shock, parents may opt to have children engage in immediate income-generating activities, presumably at the cost of less time allocated to education. If time reallocation operates at the margin, it may lead to lower attendance rates without children dropping out from school. On the other hand, exposure to a negative shock may induce schooling (permanent or temporary) interruption, i.e. parents decide to take their children from school (Sawada, 2003). In either case, in the long run, attendance rates and early dropout would translate into lower number of years of education completed, but years of education would be non zero for most individuals. More precisely, using child time as part of *ex-post* risk coping strategy would imply that years of education completed are smaller than it would have under complete financial markets or in a risk free world, but only a small fraction of the population would never enroll since parents have the option of enrolling their children and taking them out when faced with negative income shocks. In contrast, income uncertainty, especially in conjunction with non-linear returns to education would induce a situation where forward looking households might choose to never enroll their children, i.e. at any point in time a sizeable fraction of the population (school age and above) never enrolls.

### 3 Conceptual Framework

Although the paper is empirically oriented, I provide a simple model to motivate the discussion of the empirical results. The development follows Fitzsimons (2004) and is an extension of Baland and Robinson (2000) to allow for income uncertainty. Sandmo (1970)'s results are used to allow for income uncertainty. To begin, I assume a unified household model that lives over two period and maximizes the following utility:
\[
\max_{c_1, c_2} U(c_1) + E_1[U(c_2)] + W(c_2)
\]  (1)

Where \(c_1\) and \(c_2\) represent parents first and second periods consumption, \(c_2\) is children consumption in the second period, and \(W()\) reflects the fact that parents value their children’s consumption as adults. Children make no decisions in this environment. Children’s consumption as adult depends on investments in education made by parents in the first period and is written as follows:

\[
c_2 = f(h(e_1))
\]  (2)

In the first period, parents’ income is derived from their own labor \(y_1\) as well as form the work of their children. Consumption in that period is equal to total income, net of education investments costs.

\[
c_1 = y_1 + (1 - e_1)w_1 - p_e e_1
\]  (3)

Where \(w_1\) is child wage, \(p_e\) is education costs and child time has been normalized to one. In the second period, parents receive an exogenous income \(y_2\). The lifetime budget constraint is:

\[
Y \equiv y_1 + y_2 = c_1 + c_2 + (1 - e_1)w_1 - p_e e_1
\]  (4)

Using 4 to express \(c_2\) as a function of \(c_1\), and substituting back in 1, the first order conditions with respect to the education level \(e\) can be expressed as follows:

\[
(w_1 + p_e)E_1[U'(c_2)] = W'(c_2) f'(h(e))
\]  (5)

The LHS component of 5 is the net costs of education weighted by the marginal expected utility of period 2 evaluated in period 1. The RHS component is the marginal utility derived from child period 2 weighted by additional earnings attributable to extra education received in period 1.
This setting can be used to explore the effects of parental income risk on decisions regarding schooling. To introduce risk in the second period income, one can allow some dispersion around the mean income following Sandmo (1970). Future income stream is then expressed as $\gamma y_2 + \theta$, where $\gamma$ and $\theta$ are multiplicative and additive shift parameters, respectively. Expected income follows as:

$$E[\gamma y_2 + \theta]$$

(6)

A requirement for this transformation to be mean-preserving is that $E[\gamma y_2 + \theta] = E[y_2 d\gamma + d\theta] = 0$, which in turns implies that (Sandmo, 1970, p.356)

$$\frac{d\theta}{d\gamma} = -E[y_2] = -\xi$$

(7)

$$\frac{\partial e_1}{\partial \gamma} \bigg|_{\theta = -\xi} = (p_s + w_1)U''(c_1)E_1[U''(c_2)(y_2 - \xi)]$$

(8)

This simple model captures the essence of income variance on education investment. With a decreasing absolute risk aversion utility function, 8 is negative for all values of parents' second-period income ($y_2$) (Fitzsimons, 2004; Sandmo, 1970). First period education expenditures are decreasing in second period income uncertainty. Note that, if investment in education is treated like any other consumption good, then the precautionary saving model will lead to similar implications: higher uncertainty in future income induces higher saving and lower consumption in the current period. This simple model is restrictive in many ways. For one thing, it abstracts from time discount, which may differ between poor and rich households. For another, it does not allow for transfers from children to parents, which potentially reduces the second period income risk\footnote{Fitzsimons (2004) considers the implication of relaxing this assumption.}. These assumptions would not influence the model predictions as long as the frequency of negative shocks and returns to education are non-linear. Finally, the assumption that children are exogenous seems...
too restrictive since income uncertainty is likely to influence both fertility and education choices\textsuperscript{7}.

4 Data and descriptive statistics

The data come from two surveys conducted in rural Burkina Faso in 1995 and 2004/2005. The survey covers six villages in three different regions, with different agricultural and non-agricultural potential. The covered regions are the Namentenga province located in a Soudanian type region, the Soum province which is located in a Sahelian region and the Kossi province which is located in a Northern-Guinean type region. The main activity in the Sahelian region is herding. Agriculture and rearing small animals dominate in the Soudanian region. Overall, the population in the three location consists of subsistence farmers. Opportunities for cash crops are limited, except in the Northern-Guinean region where cotton farming is important. For the purpose of this paper, it is worth noting that there is a school in each of this village, so distance to school should be a minor concern\textsuperscript{8}.

In each village, 50 households were randomly selected to be part of a general household survey in 1995. A follow up survey, which tracked the original households, was conducted between November 2004 and March 2005 by the author. Individuals who had left these households but still resided in the same villages at the time of the follow-up survey were also included. In total, 369 households were surveyed in the second round. This new sample consists of 125 newly formed households (from marriages and divisions of the 300 households) and 244 households which were part of the original sample. In addition to general information on household income, wealth, and consumption the follow up survey collected detailed information on household size dynamics, education, fertility and immunization. This paper exploits the detailed information on land holdings history and education history of individual households members.

\textsuperscript{7}This assumption will be relaxed in future versions. See Pörtner (2001) for the connection between need for insurance and fertility choices.

\textsuperscript{8}Given the dwelling pattern, especially in the soudanian region, distance to school is likely to vary substantially across households.
Tables 1 to 4 summarize key education outcomes for school age children (i.e. children aged seven to 15), and table 17 shows the mean, the standard deviation, the minimum and maximum values of all variables used in the estimations. Table 1 shows education outcome in 1995 and 2004. The education variable contained in the 1995 survey is whether an individual has ever enrolled. While this variable may appear a priori limited, it still conveys useful information in an environment where approximately one out three children have ever been enrolled. The figures indicate that the likelihood of having ever enrolled increased for both boys and girls (from 29 percent in 1995 to 34.4 percent in 2004) although a sizeable gender gap still exits (40.1 percent of boys have been ever enrolled as opposed to 28.9 percent of girls). Enrollment rates improved in all villages, except in the Soudanian Niéga village where in comparison to 1995, fewer children had ever been enrolled in school in 2004.

Data on current enrollment status are only available for the 2004 round, and are summarized in table 2. The average current enrollment rate is about 26.3 percent, and this figure is consistent with figures from national surveys, which report an enrollment rate of 22 percent for rural areas (according to 2003 release of the Burkina Demographic and Health Survey data). Overall, villages located in the Northern Guinean region (village 5 and 6), tend to have the highest enrollment rates. A potential explanation is that cotton (which is cash crop) provides farmers with a more reliable income source in these villages. In addition, given current farming technologies, the returns to education are potentially higher farms that grow cotton than subsistence only farms. A puzzling result is the relatively higher enrollment rates in the Sahelian villages (villages 3 and 4). While not well documented in this version of paper, prolonged interventions from NGO’s could explain this pattern. Another caveat is that being close to a local town does not necessarily imply higher enrollment rates. Villages 1 (Niéga), 3 (Béléhédé) and 5 (Kéréna) are closer to the local town than the other village from the same region. With the noticeable exception of Kéréna and Dissankuy,

9This is because cotton farming necessitates the use of modern inputs (fertilizers and pesticides). Presumably, farmers with formal education could learn faster how to use these inputs.

10Where cash crop -cotton- opportunities exist.
the enrollment rate is lower in villages that are closer to the local town.

Table 3 reports average years of education completed for children aged seven to 15. Column 1 contains average years of education for the whole sample. Column 2 shows the average years of education for children who have been ever enrolled \(^{11}\). In addition, while boys receive more education than girls on average (difference significant at the 1 percent level), years of education is approximately equal, conditional on enrollment \(^{12}\). There are several explanations for this enrollment patterns, two important ones being an inadequate supply of school infrastructure and extreme poverty. There is a school in each of the sample villages, however, suggesting that low enrollment is not due to lack school infrastructures. In addition, the regressions will control for village dummies as well as household poverty through a number of wealth indicators.

Table 4 summarizes education-related expenses by student. Although primary education is officially free in Burkina Faso, parents are still required to pay for various school association fees, books and notebooks. The table shows the unconditional means, and the means conditional on being enrolled, at the time of the survey. The figures indicate that households spend about the equivalent of $3 a year on boys’ education and about $2 on girls’ education, although there are large differences across villages \(^{13}\). Conditional on being enrolled at the time of the survey, these figures increase to $8 for boys and $3 for girls. While these are not large amounts in absolute terms, they can still represent a significant constraint if cash-constrained households are required to make timely cash payments.

\(^{11}\)If the sample is restricted to children between 10 and 15, then 31 percent have ever been to school, suggesting that the low rate of ever been enrolled is not due to delayed entry.

\(^{12}\)This essentially concerns primary school. It is likely that gender inequality (conditional on having been ever enrolled) may surface at secondary and tertiary education levels.

\(^{13}\)\(US1 \approx CF.A500\) at the time of the survey.
5 Estimation Strategy

The theoretical discussion can be expressed by an empirical model in the following form, where it is assumed that income shock variance is a good proxy for income uncertainty.

\[ s_{ihv} = \alpha_1 \hat{\text{var}}_{hv} + \alpha_2 x_{ihv} + \alpha_3 x_{hv} + \alpha_4 x_v + \varepsilon_{ihv} \]  \hspace{1cm} (9)

Where \( s_{ihv} \) is education outcome for child \( i \) in household \( h \) in village \( v \), \( \hat{\text{var}}_{hv} \) is estimated income variance for household \( h \) in village \( v \), \( x_{ihv} \) summarizes child characteristics, \( x_{hv} \) summarizes household characteristics, \( x_v \) summarizes village characteristics and \( \varepsilon \) is an error term. The \( \alpha' \)'s are parameters to be estimated. The theory predicts that \( \alpha_1 \) should be negative (i.e. higher income variance reflects more uncertainty). Estimating regression 9 requires a measure of income variance, which derivation I discuss in subsection 5.2.

5.1 Attrition

While the 1995 sample was drawn randomly from villages census, the 2004 sample may not be random is households leave selectively. The main concern is that land holdings (that I use in the identification strategy) and education (the outcome of interest) are potentially correlated with decisions to leave the villages and hence the sample. This would in turn bias the estimation results. For these reasons, this sub section provide discussion on sample attrition as it pertains to the data.

As previously discussed, among the 300 households included in the 1995 survey 248 of them remain in 2004. The attrition rate is about 17.33 percent over the 10 years interval which corresponds to an annual attrition rate of 1.88 percent\(^{14}\). This level of attrition rate is in the range of attrition observed for panel survey with comparable interval length (see Alderman, Behrman, Kohler, Maluccio, and Watkins, 2001, for comparison attrition rates of different surveys from developing countries).

\(^{14}\text{Annual attrition rate is calculated as } 1 - (1 - q)^{1/T}, \text{ where } q \text{ is the overall attrition rate and } T \text{ is the number of years covered by the panel (Alderman, Behrman, Kohler, Maluccio, and Watkins, 2001).}\)
Table 6 presents the summary statistics by attrition status, using 1995 data. “Leavers” refer to households who dropped from the survey in 2004 and “stayers” refer to households that remained in the survey. The last row of the table reports the absolute t-value of the mean difference. This preliminary exploration implies that only female headship and household composition, in particular the presence of adult and school-age girls in 1995 are important for attrition. The presence of significant differences between stayers and leavers in the observables suggests that they would also differ in unobservables. If this is the case, consistent estimations require attrition be accounted for appropriately (e.g. Fitzgerald, Gottschalk, and Moffitt, 1998).

The traditional Heckman solution with endogenous variable(s) needs the instrumental variables to be observable for the entire samples. In this paper, the instruments for the education regressions are not observed for “leavers”. A convenient approach is the inverse probability weighting (IPW) method proposed by Wooldrige (2002). IPW does not require having a variable in the selection equation that can be excluded from the education regression. It is based on the key assumption that sample attrition is ignorable with respect to the dependent variable, conditional on the observables in the attrition equation (Wooldrige, 2002). The IPW consists of two stages. In the first stage, data from the first round are used to estimate the probability of remaining in the survey in the second round. The inverse of the predicted probabilities are used to weight the second round data, in essence giving more weight to households who are more likely to leave conditional on observables.

Table 7 presents Probit estimations of the conditional probabilities of being in the survey in the second round, where I have excluded three households, all members of which died. The instruments exploit the assignment of enumerators and controllers to the survey sites and religion heterogeneity in these villages. Enumerators were selected and assigned to the villages based on experience and ethnic background (i.e. each enumerator was required to be able to communicate in the language spoken in the village), but religious beliefs were not a criterion. Since the survey required that both the enumerators and the controllers reside in the villages for a prolonged time, religion might have served as one the networks that enumerators could rely on to track hard-to-find households. Hence,
households which head religion matches the enumerator or the controller religion would have been more likely to be resurveyed in the second round. In addition, although the religion of household head the education regression, interactions between the religion of household head and enumerators do not belong to that regression. These interactions can then serve as exclusion restrictions. The estimation results imply that the probability of finding a household in the second round increases if the religion of the enumerator or the controller matches that of the household head. Although the individual coefficients are statistically significant only in two cases, they are jointly significant, implying that religion matches between survey personal and household heads contribute to explain the probability of attrition.

5.2 Measures of income shocks and variance

Where agriculture is essentially rain-fed, rainfall deviations and heterogeneity in households' land holdings (in terms of soil types and topo-sequence) can be used to recover a measure of income shocks. To the extent that production on different types of land responds differently to similar rainfall levels, and land allocation is made at the beginning of the season when the level of rainfall is unknown, the cross-product of soil types and rainfall realization provides a measure of the income shock that is both exogenous and unanticipated (e.g. Alderman and Paxson, 1994; Fafchamps, Udry, and Czukas, 1998; Paxson, 1992).

Following this line of literature, I use data from 1995 and 2004 to estimate the following regression.

\[ y_{ivt} = z_{ivt}\alpha_1 + F_{vt}X_{ivt}\alpha_2 + \gamma_{vt} + \gamma_i + \epsilon_{ivt} \]  

(10)

where \( y_{ivt} \) is the crop income (total output value net of all purchased inputs and hired labor), \( z_{ivt} \) is a set of household demographic variables, \( X_{ivt} \) represents the area of plots of specific soil types cultivated by the farmer, \( F_{vt} \) current rainfall deviation from its long-term mean, \( \gamma_{vt} \) is a village-year fixed effect, \( \gamma_i \) is a household fixed effect and \( \epsilon_{ivt} \) is an error term. Households are indexed by \( i \), villages by \( v \) and time by \( t \).
Estimation results of regression (10) are reported in Table 8. The first column does not control for aggregate shocks. The second column includes village-year dummies in order to control for aggregate shocks. The third column allows village-specific effect of rainfall deviation. With data for only two years, this last specification assumes that rainfall deviations capture all village fixed effects. Note however, that income response to rainfall variations interacted with land is stable between column 2 and 3, which suggests that rainfall deviations are the most important factors in explaining year to year variations across villages. Therefore, I treat column 3 as my preferred specification and use these estimates to predict income shocks for the remaining years and derive the variance of income shocks. In the last two rows, F-tests of the joint significance of the instruments are reported. In all regressions, the instruments are jointly significant. The null hypothesis that these interactions are jointly non-significant is rejected at the one percent level across all specifications (the $F$ statistic ranges from 5.34 to 7.94).

Using estimates from regression 10, idiosyncratic shocks are given by $F_{vt}X_{ivt}\hat{\alpha}_2$. If households have rational expectations concerning the distribution of income shocks due to rainfall that they can expect (Kazianga and Udry, 2005), then income variance is given as:

$$\hat{\text{var}}(y_{ivt+1}^T) = \frac{1}{24} \sum_{t=1971}^{1994} (F_{vt}X_{ivt}\hat{\alpha}_2 + \hat{\alpha}_vF_{vt} - (\bar{F}_v\bar{X}_{iv}\hat{\alpha}_2 + \hat{\alpha}_v\bar{F}_v))^2.$$  

(11)

Note that the measures of both income shocks and variance are entirely characterized by land holdings and rainfall deviations, and do not require extra information at the household level. Hence, land holdings history can be used to derive the history of income shocks for each household. In addition, changes in the land holdings mix translate into changes in the shocks distribution faced by the household, a feature which used latter to test the effect of income uncertainty.

The survey collected information on all plots (whether currently farmed or not) including tenure regime, acquisition date, area and characteristics (soil texture and topo-sequence). Table 5 summarizes average land holdings by household, including number of plots, average area in hectares and land means of acquisition. It is apparent that land is acquired essentially through one’s family or
through the village as inheritance or gifts. Other means of land acquisition (including borrowing, purchasing) account for a small fraction of land stock. Information about the land areas and acquisition dates were then used to reconstruct the history of land holdings for each household between 1995 and 2004.

Before proceeding further, I check the robustness of predicted shocks by examining their correlation with self-reported shocks. The data contain directly solicited information on income shocks between 1995 and 2005. In each household, two adults (the head and another adult member) were asked independently to rate the years between 1995 and 2004 as good, average, or bad. Table 9 summarizes this information. The first row reports the percentage of households who report at least one negative shocks during the 5 year period (2000-2005), and the second row reports the frequency of negative shocks. It can bee seen that on average, households are more likely to suffer from a negative shock in the northern villages (Béléhédé and Pétéga) than in the southwestern region (Kéréna and Dissankuy). Virtually all households report at least one negative shocks in the northern villages (Béléhédé and Pétéga) as opposed to 63% and 36% in the Northern-Guinean villages.

To provide further insights, I run a logit regression where the dependent variable is 1 if a household reported a negative shock in a given year and zero otherwise, and the explanatory variables include predicted income shocks, household assets and village level-rainfall. The results are reported in table 10. From the the first column, it is evident that negative predicted positive income shocks decrease the likelihood that a household reports a negative shock, although the coefficient is not statistically significant. In the second column, positive and negative income shocks are allowed to enter in the regression separately. It is apparent that households are less likely to report a negative shock in a year when predicted income shock is positive. In contrast, when predicted income shock is negative, it does not exert a discernable effect on self reported shocks. Despite this discrepancy, there are a number of reasons why predicted shocks would provide better

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15Household members were also asked why a given year was rated “good” or “bad”, and if a year was “bad”, what they did to get by.
measures of shocks than self reported shocks. First, one could conjecture that when rating a year as “good” or “bad”, households do not make a distinction between income changes resulting from their own choices and that resulting from exogenous sources. Second, it is plausible that the memory of past shocks is associated with the extent to which these shocks impacted household well-being (Dex, 1991; Smith and Thomas, 2003), this would suggest that shocks which were small in magnitude or shocks that households were able to cope with would be under-reported. Since measures of land holdings and rainfall data are less subject to self reporting errors, I will use predicted income shocks for the rest of the analysis\textsuperscript{16}.

6 Results and discussions

6.1 Income Risk

I now examine the impact of income risk on education using regression 9. I use the 2004 cross-section, which has more detailed information on education. I estimate regression 9 for a range of education outcomes including current enrollment status, education-related expenditures per child, “ever enrolled” and number of years of education completed. In addition to income variance, the explanatory variables in all regressions include the child characteristics (gender, whether head child or not, number of siblings of school age, whether a child is a paternal or a maternal orphan), parents’ characteristics (whether father and mother are literate), household current income, household wealth (expressed as the value of durable goods and farm equipment, land area measured in hectares per adult and livestock holdings), household structure (number of adult males and females, and senior males and females) as well as village and religion dummies.

Marginal effects from logit estimations of current enrollment status are show in table 11\textsuperscript{17}.

\textsuperscript{16}These shocks measures are still subject to errors from many sources including functional forms, possible noise in land measures introduced by GPS devices, imprecise rainfall records from the rainfall station etc. These types of errors are less likely than self-reported shocks to contain unobserved individual heterogeneity, once one control for individual fixed effects.

\textsuperscript{17}The estimations do not account for late entry (i.e. some of school age children who are not enrolled may enroll in the future). Likewise, I do not address right censoring (that years of education completed is at least equal to current
Columns 1 and 4 contain estimation results for boys and girls taken together. Columns 2 and 3, and 5 and 6 contain separate estimations for boys and girls. In the last three columns, I include contemporary income shocks, measured as crop income shocks and livestock losses (from theft and deaths), in order to control for any contemporary shock effects that might be confounded with the variance effects. The estimated marginal effects imply that for children whose households income variance is higher by one standard deviation than the average, the likelihood of being enrolled at the time of the survey is .48 lower for boys and .10 lower for girls (starting from an average enrollment of .30 for boys and .22 for girls and .26 for both boys and girls).

To complete the discussion on current education choices, I also run tobit regression of current education related expenditures by school age child. The unconditional marginal effects are reported in table 12, where the last three columns control again for current income shocks. As with the logit results, controlling for contemporary income shocks only improves the precision of the girl regression. From the marginal effects, one can infer that an increase of one standard deviation in income variance reduces education related expenditures by CFA 267 for boys, by CFA 49 for girls and by CFA 73 for boys and girls taken together.

Current enrollment status and education expenses reflect current household education choices, and do not account necessarily for past decisions that could provide useful information about the effects of income uncertainty. To account for previous decisions, I consider number of years of education and the probability of having “ever been enrolled”. This is simply the discrete part of years of education completed.

Tobit estimation results (unconditional marginal effects) of years of education completed are reported in table 13. As in the previous tables, the last three columns control for current income shocks. Concentrating on columns 4 to 6, the mean estimates is apparent that the effect on boys education is larger and than that on girls, but less precisely estimated. The marginal effects imply a reduction of years of education in the order of .51 year for boys and .36 years for girls. (starting years of education for those who are still attending school) when estimating Tobit regressions of years of education completed. Instead, I include age dummies in all regressions.
from an average years of education of for 1.36 boys and .91 for girls). These results are corroborated by logit estimations of “ever enrolled” which are shown in table 14. Children whose household’s income variance is one standard deviation higher than average are less likely to have been ever enrolled in school.

These basic estimates imply that boys’s education is more affected than girls education by income variance, although on average boys are more likely than girls to be enrolled at any given time (the male dummy, where included, is positive and significant at any conventional level). The effects of current income shocks (approximated by predicted crop income shock and livestock losses) are consistent with findings from previous studies, i.e., that negative income shocks are detrimental to child education (e.g. Beegle, Dehejia, and Gatti, 2005; Jacoby and Skoufias, 1997). This implies that income uncertainty exerts a separate effects on education in addition to exposure to negative shocks.

I now focus on selected few covariates. I start by focusing on household wealth indicators (i.e. land holdings, livestock holdings, and value of durable goods and farm equipment). A priori, the effects of land holdings, livestock and farm equipment are ambiguous. These variables reflect higher wealth and hence addition resources available for investing in education, but they also interact with child labor as substitutes or complements (e.g. Bhalotra and Heady, 2003). If they complement child labor, these variables would increase the opportunity cost of child time and then may reduce the likelihood of enrollment. Across all education outcomes, land holding has a significant and positive effect on girls education but has no discernable effects on boys education. In fact, the effects on boys accumulated education (tables 13 and 14) are negative but not significant. Livestock (especially cattle) holdings have, in general, a positive effects on education. Given that livestock husbandry is child labor-intensive in these settings, one could suppose that the wealth effects outweigh the child labor demand effects. This must be interpreted with caution since these variables are potentially endogenous.

The regressions also control for a number of child characteristics that have been found to be
determinants in education choices (see, e.g., the review by Schultz, 1988). Being the household head child increases the likelihood of “having ever been enrolled” for boys only (table 14, column 5), but has no significant effects on education outcomes otherwise. To test for resource constraint, I include the presence of other children of school-age, distinguished by gender. Overall, there is no evidence that the presence of other school age children impact education substantially.

The next set of covariates tests the presence of parents and parents literacy (can read and write). The estimations imply that mother literacy has a positive and significant effect on boys education, but has no discernable on girls education. Father literacy increases girls education outcome, but has only a marginal impact on boys. This could be reflecting the fact that men have more bargaining power when the household is considering some potentially important decisions (such as enrolling a daughter). It could be also the case that women with some education marry educated men and since there are fewer women than men with some education, the literacy effect vanishes for women. Nevertheless, if true, these findings have interesting policy implications in Burkina, where policy makers seek to improve girls education by promoting adult female literacy. I also control for orphanhood. While the effect of both paternal and maternal orphanhood is consistently negative, only maternal orphanhood is statistically significant for girls education outcomes (tables 11 and 14. This may reflect the role that mothers play in securing resources for their own children within large and polygamous households, as suggested by Case and Ardington (2005) in their study of orphanhood in South Africa.

6.1.1 Household fixed effects for estimating income variance impact

It is likely that there are certain unobserved characteristics specific to each household that influence both land holdings (and hence income variance) and schooling decisions, thereby biasing the estimation results. In addition, if factors that make land more responsive to rainfall deviations make child labor also more productive on the farm, then this will raise the opportunity costs of child time opportunity, leading to low investments in education. Moreover, education is transmitted through
generation, the estimations indicate that children whose father are literate are more likely to be enrolled than other children. This suggests that both land holdings and education of grandparents (which are unobserved in the data) would influence current education investments. To address this unobserved heterogeneity, I exploit household partition between 1995 and 2004 to re-estimate a lineage fixed effects version of regression 9. Formally, I estimate a regression as follows:

\[ s_{ihv} = \alpha_1 \bar{\alpha}_{hv} + \alpha_2 x_{ihv} + \alpha_3 x_{hv} + \alpha_4 x_v + \zeta_l + \epsilon_{ihv} \] (12)

where \( \zeta_l \) is lineage fixed effects and all other variables are as defined before. The motivation is that 2004 households who resulted from the partition of the same 1995 household can be considered as members of the same lineage \( l \), and have been exposed to the unobserved household level factors up to the time of partition. After the household partitions, each resulting household receives its share of land and then faces its own shock distribution.\(^{18}\)

Estimation results are shown in tables 15 and 16, where I predicted income instead of observed income. The logit fixed effects follows the method proposed by Chamberlain (1980), and for tobit fixed effects, I use the method proposed by Honoré (1992). Because the sample becomes small, I no longer consider separate regressions for boys and girls. The results confirm the strong negative influence that income uncertainty exerts on education outcomes. Overall, while the identification strategy is not strong enough to warrant the postulation of causal relationships, there is enough evidence to support at least the existence of a strong and negative correlation between income variance and households investment in education.

7 Conclusions and future extensions

The study reported in thus paper sought to test the impact of income variability on household decisions regarding schooling, using data from rural Burkina Faso. Controlling for current income

\(^{18}\)Household partition might not be random (Foster and Rosenzweig, 2002), which implies that this is now a selected sample. Future versions will address this selection issue.
shocks, household wealth, child and parents characteristics, it is found that income variance (my proxy for income uncertainty) has a significant and negative effects on a range of education outcomes which reflect both current education choices and accumulated education. While the identification strategy does not warrant the inference of causal relationships, the effects are consistent enough not to be due to pure data artifact.

The findings that income uncertainty is detrimental to education have both analytical and policy implications. From an analytical perspective, the findings imply that focusing only on household ex-post response to negative shocks may not take into account the full costs of income risk. First, income uncertainty is sufficient to maintain a low enrollment rate, even if negative shocks do not materialize frequently. Second, forward-looking households may allocate child time ex-ante (e.g. by enrolling only few of their children and having the other work full time), so as to minimize the impact of negative income shock on school attendance and the probability of dropping out. Non-linearities in returns to education may exacerbate such behavior. It is then possible that empirical tests may find little (or no) response of education decisions to negative income shocks, while income uncertainty still has a significant negative impact.

The paper can be extended from many perspectives. First, both the theoretical and the empirical discussion abstracted from the fertility choices. The theoretical framework can be extended to a case where households make both fertility and education choices in the first period, and second period income uncertainty influences these choices. Indeed, if income uncertainty decreases investment in education, then it could potentially increase fertility according to the quantity-quality tradeoff model.

The identification strategy has essentially exploited the cross section variation of income variance across households. With the data at hand, an alternative identification strategy is possible. The income variance is derived from land holdings. Thus, exogenous shocks to land holdings would translate into exogenous changes in income variance as well. Initial exploration of the data indicate that changes in land holdings coincide with the household partition or the death of an adult
members. To the extent that such events concern only a fraction of the sample households, they can be exploited to test the effects of variance shifts on education outcomes. Nevertheless, the evidence uncovered indicates that income uncertainty is detrimental to investment in education, and may contribute to explain why a large fraction of individuals have never enrolled in school.
References


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Table 2: Current enrollment status in percentage for school age children (7-15 years)

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Table 3: Average years of education

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Table 5: Summary of land characteristics in sample villages

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<th>Received from:</th>
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Table 6: Summary statistics by attrition status

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<th>(1) Attrition</th>
<th>(2) Non food cons.</th>
<th>(3) Female head</th>
<th>(4) Head age</th>
<th>(5) Crop income</th>
<th>(6) Cattle</th>
<th>(7) Goat/Sheep</th>
<th>(8) Asset value</th>
<th>(9) adults</th>
<th>(10) pre-school</th>
<th>(11) boys</th>
<th>(12) girls</th>
<th>(13) hhsize</th>
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### Table 7: Determinants of attrition

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Standard errors in brackets

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Table 8: Determinants of income

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Standard errors in brackets

* significant at 10%; ** significant at 5%, *** significant at 1%
Table 9: Summary of self reported shocks

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Standard errors in brackets

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Table 11: Logit estimation of current enrollment status (marginal effects)

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Standard errors in brackets

* significant at 10%; ** significant at 5%, *** significant at 1%

Regressions also include age, village and religion dummies.
Table 12: Tobit estimation of education expenditures (unconditional marginal effects)

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Standard errors in brackets

* significant at 10%; ** significant at 5%, *** significant at 1%

Regressions also include age, village and religion dummies.
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Standard errors in brackets
* significant at 10%; ** significant at 5%; *** significant at 1%

Regressions also include age, village and religion dummies.
Table 14: Logit estimation of “ever enrolled” (marginal effects)

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Standard errors in brackets

* significant at 10%; ** significant at 5%; *** significant at 1%

Regressions also include age, village and religion dummies.
Table 15: Ever Enrolled, Logit with Lineage Fixed Effects

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Standard errors in brackets

* significant at 10%; ** significant at 5%; *** significant at 1%

Regressions also include demographic variables (adult males, adult females, boys, girls, household size, age of household head and age of household head squared) and household wealth.
Table 16: Education Expenditures and Years of Education, Tobit with Lineage Fixed Effects

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Standard errors in brackets

* significant at 10%; ** significant at 5%, *** significant at 1%

Regressions also include demographic variables (adult males, adult females, boys, girls, household size, age of household head and age of household head squared) and household wealth.
Table 17: Summary statistics of variables used

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<td>4.108</td>
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<td>Current Income (CFA 1’000 per AE)</td>
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<td>2.000</td>
</tr>
<tr>
<td>Number of senior women</td>
<td>0.235</td>
<td>0.472</td>
<td>0.000</td>
<td>2.000</td>
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<tr>
<td>Dependence ratio</td>
<td>0.572</td>
<td>0.136</td>
<td>0.100</td>
<td>1.000</td>
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